

Contemporary Architectural Culture and Curatorial Thinking:

Curating as a medium of Urban Revitalization

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Introduction

As the term curating goes beyond the concept of “planning and organizing” for art exhibitions and becomes more deeply and widely embedded in society, it is emerging as a new selection medium that **qualitatively** leads a changed society. In addition, academic research on it is gradually expanding. The Oxford Dictionary defines curating as “carefully choosing and thoughtfully organizing.” Modern society, which is witnessing an uncontrollable technological revolution including artificial intelligence, is experiencing unprecedented urban expansion, excessive production and consumption resulting from it, and conflicts of social values. The “importance of selection” for values or systems in response to this is a measure that determines and reduces losses in national management, social organization, and the quality of individual life. Therefore, curating is establishing itself as a public medium that selects the values of sociocultural, artistic, and urban space.

In the past, curating was used as a means of presentation that thoughtfully selected creative works of visual art, design, and architecture and shared knowledge and experience of the creative works with the public. However, today, curating is widely applied to urban planning, food culture, fashion, music, business management, selective medical care, well-being, and artificial intelligence. In other words, curating is utilized as a new reforestation project for academic and arts. In particular, in universities and other higher education institutions, the methodology and execution process of curating, which goes beyond the aesthetic and critical level of selection of art, design, architecture, and urban planning in the past, is emerging as an important practical study and research process.

The detailed curriculum for the practice of curating begins with its etymological understanding and interpretation, and the concept and development process of curating in modern and contemporary art in the past, and the function of curating has been greatly expanded in various creative programs and events introduced in design, architecture, and urban planning. In particular, if we take a close look at the concept of curating that appeared in various public art projects and public contest projects that emerged to improve the

appearance of the city and the quality of cultural life of citizens during the rapid growth of large cities, we can see in detail its social, economic, and urban functional aspects today through its changes and evolution.

Students are divided into four groups and will produce a project that directly or indirectly experiences the role of a curator under the guidance of the professor in charge. They must submit a conceptual framework for the project they create on paper and make a presentation to actually realize the project during the last class.

随着“策展（curating）”这一术语的内涵不断拓展，它已不再局限于“策划与组织”艺术展览，而是更深入并广泛地嵌入社会之中，逐渐成为一种在价值层面引领转型社会的新型选择媒介。同时，关于策展的学术研究也在不断扩展。《牛津词典》将“策展（curating）”定义为“精心地挑选和深思熟虑地组织”。现代社会正在见证以人工智能为代表的前所未有的技术革命，并面临着失控的城市扩张、由此引发的生产和消费过剩，以及社会价值冲突。为应对这样的环境，对于价值或制度“选择的重要性”成为衡量国家治理、社会组织 and 个体生活质量、并减少损失的关键手段。因此，策展正在逐步确立其作为公共媒介的地位，用以甄选社会文化、艺术和城市空间价值。

过去，策展被用作一种展示手段，用以精心遴选视觉艺术、设计和建筑等领域的创意作品，并将相关知识和经验传达给公众。而如今，策展已被广泛应用于城市规划、饮食文化、时尚、音乐、企业管理、个性化医疗、健康生活，以及人工智能等多领域。换言之，策展被滥用为一种学术和文化艺术的新型“再造林”工程。策展的方法论及执行过程已超越过去对艺术、设计、建筑和城市规划的审美与批判性选择，在大学等高等教育机构中正日益成为一种重要的实践性学习和研究过程。

策展实践的具体课程从“策展”的词源理解与诠释出发，回顾现当代艺术中策展的概念与发展历程；认识策展功能在设计、建筑和城市规划等多种创意项目中的大幅扩展。尤其，当我们观察在大型城市快速发展时期，为改善城市面貌、提升市民文化生活质量而兴起的各类公共艺术和公共征集项目中所呈现的“策展”理念，我们可以清晰地看到策展的演变与更新之下，对社会、经济和城市等多方面产生的影响。

学生将被分成四组，在负责教授的指导下，创作一个直接或间接体验策展人角色的项目。学生需在纸上提交项目的概念框架，并在最后一节课进行演示，以实际实现项目。

Course Schedule and Topics 课程进度表				
Weeks 教学 周	Main Knowledge points 主要知识点	Needs of Equipment or lab 设备或实验室需求	Hours 学时（课 内/课外）	Form of Teaching 教学形 式
1 9/16	Introductory Lecture <i>Curating as a medium of Urban Revitalization</i> 导论：策展作为城市复兴 的媒介	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
2 9/23	Urban Curating 1: <i>Gwangju Folly</i> 城市策展 1: 光州建筑奇观	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
3 9/30	Curating Biennials 130 Years of Vennice Biennale 双年展策展 威尼斯双年展 130 年	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
4 10/07	30 Years of Gwangju Biennale Gwangju Design Biennale 光州双年展 30 年 光州设计双年展	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
5 10/14	Is the Word Curating Overused? Wine curating, concert curating, food curating, big data curating, fashion curating, etc “策展”一词被过度使用了 吗？	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨

	红酒、音乐会、食物、大数据、时尚等的“策展”			
6 10/21	Curatorial methodology for architectural design exhibitions: by Prof. Mo Wanli 建筑设计展览策展方法论 (莫万莉教授)	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
7 10/28	Viewer Participants 2004 Gwangju Biennale 观众参与者 2004 光州双年展	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
8 11/04	Shanghai Project I 2016 “上海种子” I 2016	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
9 11/11	Shanghai Project II 2017 “上海种子” II 2017	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨
10 11/18	Curating Collateral Events of Venice Biennale 2015 – 2022 威尼斯双年展平行展策展 2015-2022	Projector 投影仪	2/2	Lecture & Class Seminar 专 题讲座 & 课堂研 讨

11 11/25	Curatorial Ways of Thinking 策展式思维	Projector 投影仪	2/2	Lecture & Class Seminar 专题讲座 & 课堂研讨
12 12/02	Curatorial Writings 策展写作	Projector 投影仪	2/2	Lecture & Class Seminar 专题讲座 & 课堂研讨
13 12/09	Curating for 300 Biennials and 300 Art Fairs 为 300 个双年展和 300 个艺博会策展	Projector 投影仪	2/2	Lecture & Class Seminar 专题讲座 & 课堂研讨
14 12/16	Site Visit / PSA <i>Shanghai Biennale</i> 现场参观/ 上海当代艺术博物馆 上海双年展	None 无	2/2	Site Visit & Onsite Discussion 实地参观 & 现场讨论
15 12/23	Public Art Curating: Beyond Place-Making 公共艺术策展：不止地方营造	Projector 投影仪	2/2	Lecture & Class Seminar 专题讲座 & 课堂研讨
16 12/30	Semester summary and review 学期总结回顾与思考	Projector 投影仪	2/2	Presentation 课堂汇报

Reference Books 参考书目				
Name of the book 书名	Author's name 作者	Publishing House 出版社	Edition of publication 版次	ISBN 编号
Art Power	Boris Groys	MIT Press	1	9780262518680
A Brief History of Curating	Hans Ulrich Obrist	STRAUS and GIROUX	1	0374535698
Biennials/Triennials: Conversations on the Geography of Itinerant Display	Lea-Catherine Szacka	Columbia Books on Architecture and City	1	9781941332559
How to write about Contemporary Art	Gilda Williams	Thames and Hudson Ltd	1	0500291578
Thinking Contemporary Curating	Terry Smith	Independent Curators International	1	0916365867
Architecture on Display: On the History of the Venice Biennale of Architecture	Aaron Levy, William Menking	Architectural Association	1	9781902902968
<u>Artificial Hells: Participatory Art and the Politics of Spectatorship</u>	Claire Bishop	Kindle Edition	1	9781844676903